

Lantera Labs Contract for Consulting Services

This Agreement is made on _____ 2019 between _____ ("Client", hereafter referred to as "Client") and Lantera Labs. Lantera Labs is based in Richmond, Virginia, at 1637 Broad Street, Suite 206, Richmond VA.

1. Compensation & Invoicing

The Client retains Lantera Labs as a consultant to perform a variety of services, including: marketing recommendations, strategy analysis, algorithm construction, marketing automation, software recommendations, website build-outs, software onboarding, and more.

Lantera Labs will provide as much support to the Client to reliably scale their business, and will not offer any recommendation that does not suit the Client's use case specifically. Lantera Labs does have partnership agreements with technology companies, but will not recommend a technology onboarding unless it's a product-customer fit. Lantera Labs will always first seek out free versions of recommended technology for partners, before recommending a paid version, unless the Client specifically details they are interested in a paid platform.

Lantera Labs will perform the services at various times and for various durations for the Client. The Client should always expect hard work, honesty, and full transparency regarding deliverables and stopgaps.

The following fees shall apply:

- **\$1,650/week for enterprise companies**
- **\$625/week for small and medium businesses**

* The same services will always be guaranteed to each group, regardless of how much the client pays.

Invoices will be sent on the Monday following a working week period, with final payment requested by the Friday of that week. (For example, if Lantera is working from 12-31-18 to 1-4-19, the invoice will be requested on 1-7-19, with expected payment by 1-11-19.)

Lantera Labs will not bill Clients for communication, meetings, and support in understanding solutions that Lantera Labs has built. Lantera Labs strives to educate Clients alongside growing their businesses with them; Lantera Labs believes that successful partnerships are built upon the backbone of: hard work, transparency, and kindness.

* Note: Data science models, programmatic responses, front-end and back-end development will be budgeted into Lantera Labs existing development queue, and will likely require a longer scope for project completion. Lantera Labs will provide a project scope document, factoring in potential bugs, or issues. (Example document housed: [here](#)).

2. Independent Contractor

Lantera Labs acknowledges that the services rendered under this Agreement shall be solely as an independent contractor. Lantera Labs shall not enter into any contract or commitment on behalf of Client. Lantera Labs further acknowledges that it is not considered an affiliate or subsidiary of Client, and is not entitled to any Client employment rights or benefits. It is expressly understood that this undertaking is not a joint venture.

3. Confidentiality

Lantera Labs recognizes and acknowledges that this Agreement creates a confidential relationship between Lantera Labs and Client and that information concerning Client's business affairs, customers, vendors, finances, properties, methods of operation, computer programs, and documentation, and other such information, whether written, oral, or otherwise, is confidential in nature. Lantera Labs will never sell or distribute confidential and proprietary Client information to others.

4. Grant

Lantera Labs agrees that its work product produced in the performance of this Agreement shall remain the exclusive property of Client, and that it will not sell, transfer, publish, disclose or otherwise make the work product available to third parties without Client's prior written consent. Only with explicit Client permission, will Lantera Labs will house examples of work on its website to showcase the portfolio of work done.

5. Governing Law

This Agreement shall be construed and enforced in accordance with respective federal and state laws of the United States of America.

6. End of Contract/Compensation

The Client may terminate the contract at any time, for any reason. Lantera Labs, if deciding to end the contract will give the client 45 days notice, and detail the reason as to why the partnership will no longer exist. Lantera Labs will support the client in finding a replacement, should the Client seek it, during the 45-day period.

If the Client is unhappy with work that is delivered, and communication/iteration is unable to resolve the unhappiness, the Client is entitled to a full refund of the work done.

For accounting purposes, refunds have to be processed within 7 calendar days of the original payment date. If the refund period has passed and the Client is still not happy with the deliverables, and would like to seek a refund, Lantera Labs will work for the Client for a specified amount of time without compensation. It is the goal of Lantera Labs to give power to the Client, so that they are empowered to grow and scale their business. Lantera Labs will do everything it can to ensure that the client's business can grow.

7. Entire Agreement and Notice

This Agreement contains the entire understanding of the parties and may not be amended without the specific written consent of both parties. Any notice given under this Agreement shall be sufficient if it is in writing and if sent by certified or registered mail.

Signed:



Aneesha Rao
Founder & CEO, Lantera Labs

Client Name
Client Company